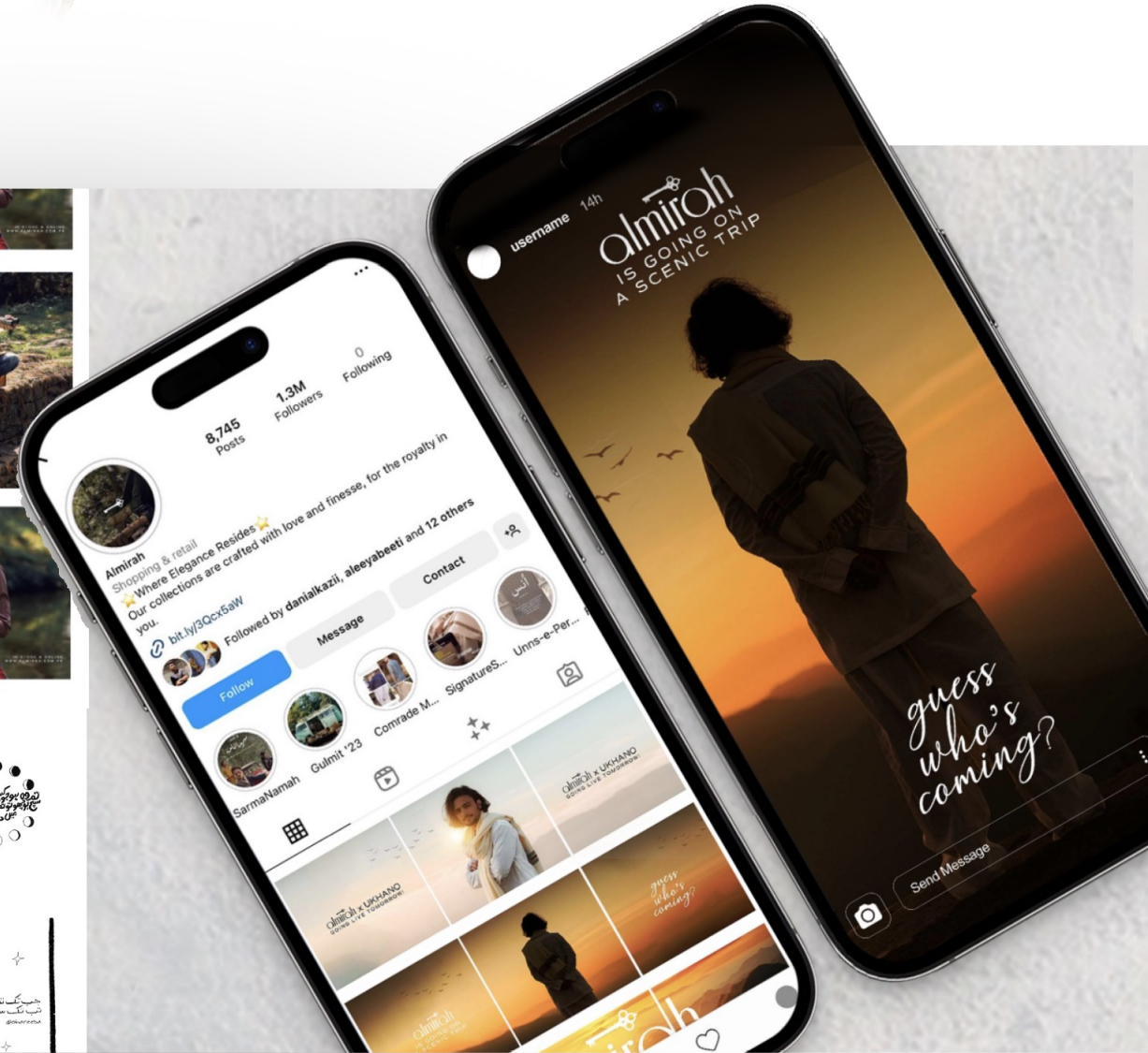


PORTFOLIO FOR

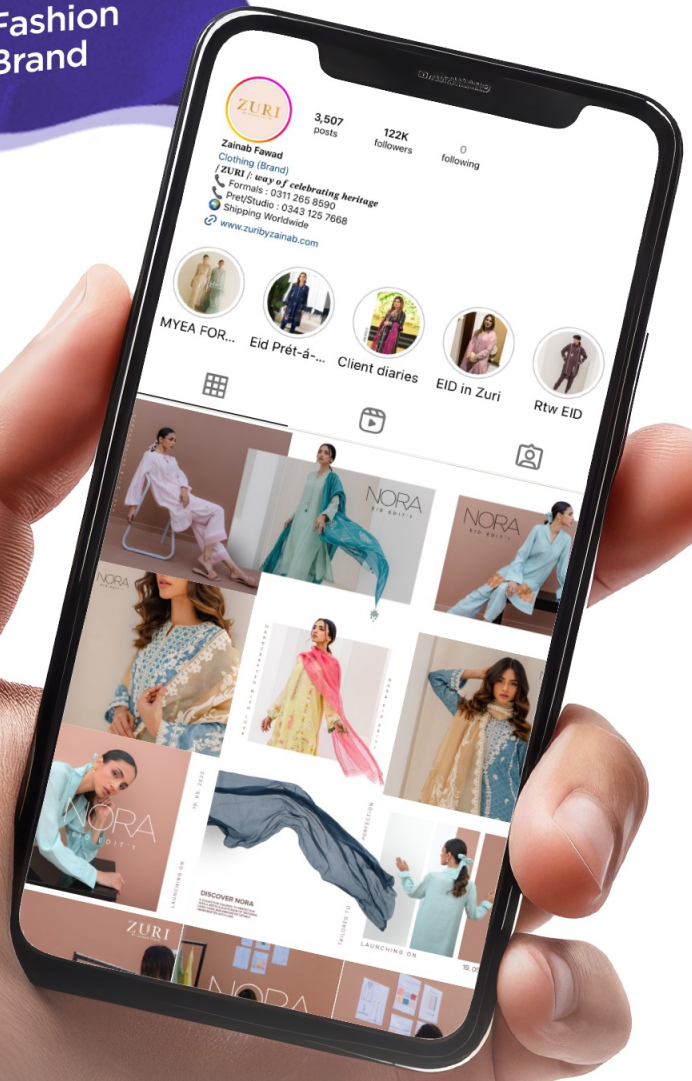
FASHION BRANDS

almirah



Role: Creative Head
Client From: Pakistan

As the Creative Head for Almirah, I led the design efforts for their collection launches, overseeing both digital and print materials. This role required a keen eye for detail and a deep understanding of brand aesthetics to ensure cohesive and impactful designs.



Role: Freelance Designer
Client From: Pakistan

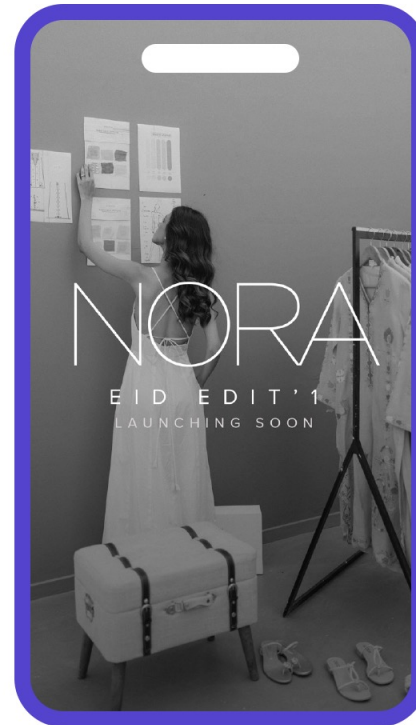
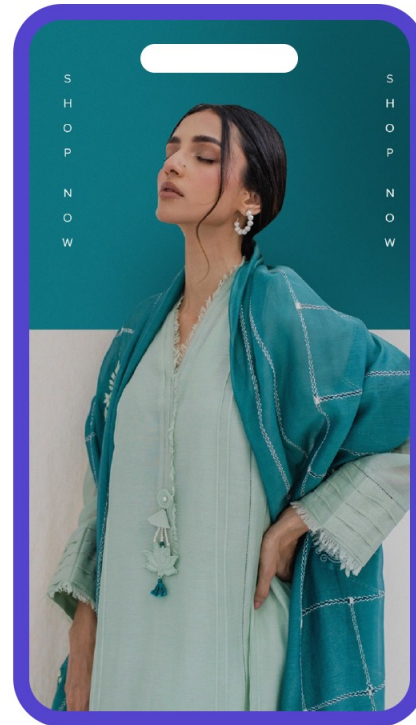
I worked as a freelance designer for Zuri By Zainab, a prominent Pakistani fashion brand. I was responsible for designing their Instagram grids and stories from fashion shoots, ensuring each launch had a unique identity and design feel.



Role: Freelance Designer
Client From: Pakistan

I worked as a freelance designer for Zuri By Zainab, a prominent Pakistani fashion brand. I was responsible for designing their Instagram grids and stories from fashion shoots, ensuring each launch had a unique identity and design feel.

INSTA STORIES



Role: Freelance Designer
Client From: Pakistan

I worked as a freelance designer for Zuri By Zainab, a prominent Pakistani fashion brand. I was responsible for designing their Instagram grids and stories from fashion shoots, ensuring each launch had a unique identity and design feel.

**CONNECT
WITH ME
HERE!**

✉ fatimaaleeya9@gmail.com

Bē behance.net/aleeyafatima

in linkedin.com/in/aleeyafatima

o [@aleeyabeeti](https://www.instagram.com/aleeyabeeti)

☎ [+923-022-350640](tel:+923-022-350640)